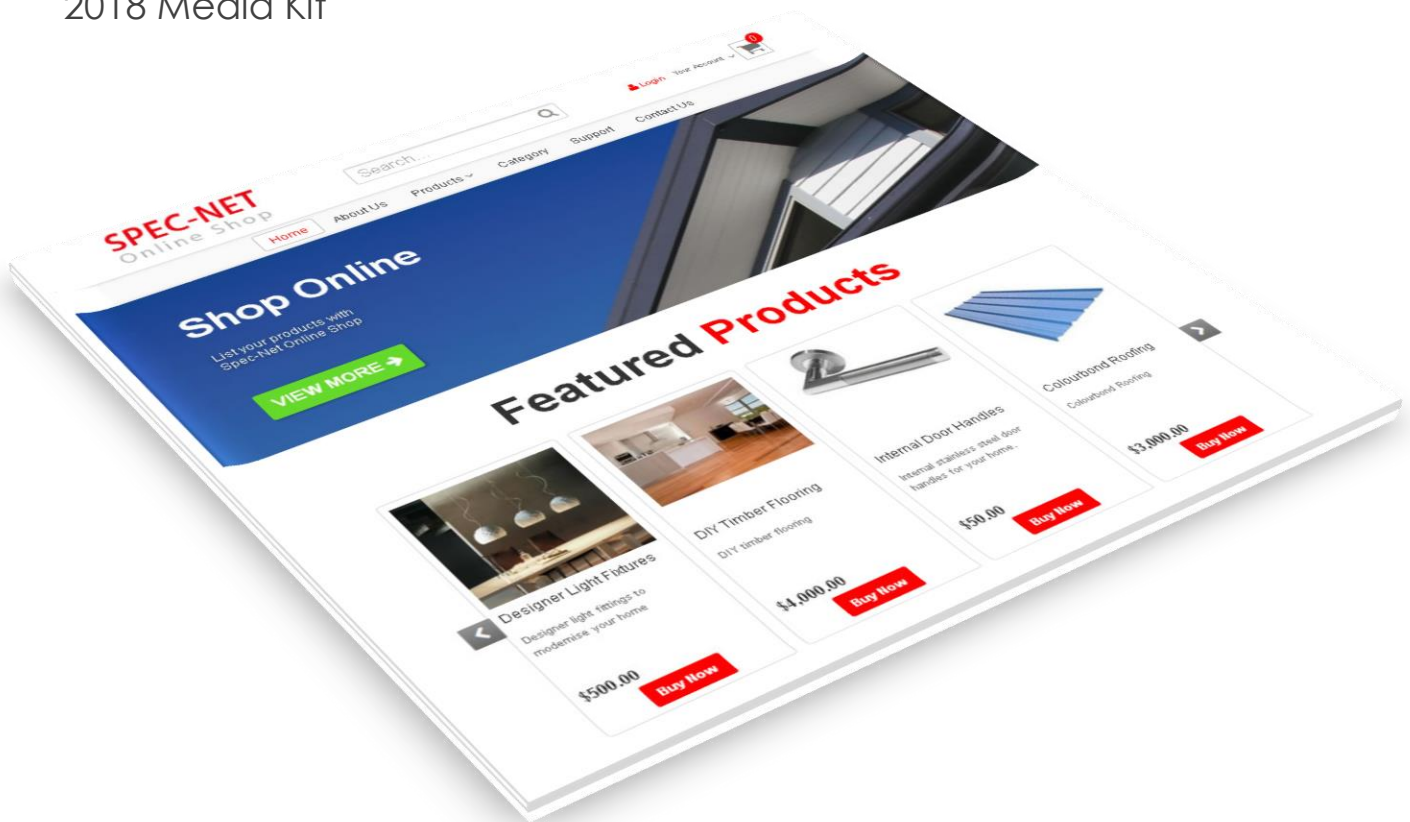


shopspecnet.com.au

2018 Media Kit



Spec-Net Online Shop

Looking to sell your products online? Spec-Net can help.

Load your products into our user friendly interface and you will be up and running in minutes.

Shop Listing

Upload your products to generate sales to a targeted audience.

Advertising

Take advantage of banner advertising & featured product opportunities.

Product Marketing

Market your products with Spec-Net Building Index to gain more exposure.

Shop Listing

- Upload your products via user friendly vendor panel.
- Add product videos to descriptions.
- Save on developing your own shopping cart.
- Shop button set to place on your website.

Advertising

- One month rotating Leader Board Banner on home page.
- Featured Product on home page

Product Marketing

- Spec-Net Building Index listing.
- Product marketing.

The screenshot shows the SPEC-NET Online Shop interface. At the top left is the logo 'SPEC-NET Online Shop'. A search bar is located to the right of the logo. Further right are links for 'Login', 'Your Account', and a shopping cart icon with a '0' notification. Below the header is a navigation menu with 'Home', 'About Us', 'Products', 'Category', 'Support', and 'Contact Us'. A breadcrumb trail reads 'Home / Category / Bathrooms / Modern Tapware Set'. The main content area features a large image of a modern tapware set. To the right of the image, the product title 'Modern Tapware Set' is displayed. Below the title, the supplier is listed as 'Spec-Net Pty Ltd'. A description follows: 'Stylish, modern tapware set - perfect for any bathroom.' Product details include 'Item : #SPECSPEC270314', 'Delivery time: Available Now', and 'QTY: 1'. The price is '\$300.00' with a red 'Add to Cart' button. Below this is a 'FREE SHIPPING' offer with a truck icon and a green 'Print This Page' button. At the bottom of the product section, there is a link to 'View more products from Spec-Net Pty Ltd'. A 'Description' section at the bottom left of the product area contains the text: 'Stylish, modern tapware set' and 'Perfect for any bathroom. Designer tapware set at an affordable price!'.

Shop Buttons

